

## Through the Image: Using the visual to investigate, analyze, create and present

The Nordic Network for Visual Social Science, Hässelby castle, Stockholm, Sweden, 25 – 27 october 2007

### CONFERENCE PROGRAMME

#### Thursday 25 October

11.00 – 13.00 Registration

12.00 – 13.00 Lunch

13.00 – 13.15 Welcome and information (Hörsalen)

13.15 – 14.30 Joan Schwartz: *Niagara Suspension Bridge, 1859. Archival Lessons from Alternative Narratives* (Hörsalen)

14.30 – 14.35 Interval

14.35 – 16.00 Session I: Reflections  
(Hörsalen)  
Chair: *Paul Fuehrer*

*Anu-Hanna Anttila: About the Ethics on the Visual Fieldwork*

*Bengt Lindgren: What is visual meaning?*

*Åsa Thelander: An approach to use photo elicitation interviews*

Session II: Commercial visuality  
(Carl Bonde)  
Chair: *Jan af Geijerstam*

*Caroline Dahlberg: The Private Making of Public Interpretations*

*Per Strömberg: The Still Life Gaze and the Scenography of Commercialism*

*Anna Dahlgren: Window display as visual culture*

Session III: Transgressed borders  
(Röda rummet)  
Chair: *Árni Sverrisson*

*Cecilia Grönberg: Multiple level montage*

*Jaana Erkkilä: Thinking visually*

*Frank Möller: Why are we so involved? (Comics, e.g. Maus)*

16.00 – 16.30 Refreshments

16.30 – 18.30 Screening: *Radiance* by Faye Ginsburg (Hörsalen)

18.30 Reception

19.00 Dinner

20.30 – 21.45 Sarah Pink: *Visualising Movement. Visual culture and the politics of urban routes* (Hörsalen)

**Friday 26 Oct**

- 9.00 – 10.15 Faye Ginsburg: *Black Screens and Cultural Citizenship* (Hörsalen)
- 10.15 – 10.30 Refreshments
- 10.30 – 12.00 Karin Becker: *The Passages Project– Seeing the Past in a Contemporary Commercial Environment*. Workshop intro (Hörsalen)
- 11.15 – 11.45 Ann-Sofi Forsmark and Anna Seidevall-Byström, Stockholm City Museum: *The visual (hi)story of a City. On contextualizations of photographic images in the Stockholm City museum*. Workshop (Hörsalen).
- 12.00 – 13.00 Lunch
- 13.00 – 16.00 Group 1. 13.00-16.00  
Workshop (Vällingby):  
*The past in the present*  
Short introduction in Hörsalen  
followed by fieldwork/photo-  
graphing in Vällingby.
- Group 2. 13.20-16.00  
Screenings (Hörsalen)  
Dario Da Re &  
Lisbeth Høltedahl  
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- 16.00 – 16.30 Refreshments.
- 16.30 – 18.30 Session IV. Gender  
(Hörsalen)  
Chair: *Ann Kroon*
- Andra Siibak: *The role of the new media construction of gender identity of the young*
- Marie Nordberg: *Visualising masculinity*
- Thaïs Machado-Borges: *Before and After. Cosmetic Surgery, Femininity Class, and Race in Brazilian Media*
- Patrik Steorn: *Embodied modernism*
- Session V. Nationality and identity  
(Carl Bonde)  
Chair: *Annette Rosengren*
- Karin Wagner: *Nationality and photographic documentation of everyday life in two different contexts.*
- Lynda Mannik: *Visual Definitions of Refugee Identity*
- Margareta Dancus: *National Melodramas*
- Bente Sundsvold: *Imagined landscapes*
- Session VI. Practice and Method  
(Röda rummet)  
Chair: *Olga Boytsova*
- Piotr Urniaz: *Visualization of discourse in the structures in TV-journalism*
- Johan Leidi: *Road movie as a way to represent and improving the ethnographic process*
- Francesco Lapenta: *Envisioning Theory*
- 19.00 Dinner
- 20.30 – 22.00 Results from workshop/fieldwork in Vällingby. Comments, discussions. (In plenum in Hörsalen)

**Saturday 27 October**

9.00 – 11.15	Session VII. Media (Hörsalen) Chair: <i>Minna Räsänen</i>  <i>Anna Roosvall: The Picture-in-Picture Practice in Foreign News Fetishism in Western Visualizations of Middle Eastern Men</i>  <i>Eric Carlsson: The normal' as a threat to social order.</i>  <i>Eeva Luhtakallio: Visual Orders of Local Democracy</i>  <i>Jenni Mäenpää: Survey of Digital Alteration in Photojournalism</i>	Session VIII. Children and youth (Carl Bonde) Chair: <i>Bente Sundsvold</i>  <i>Anne Maj Nielsen: Reflections about children's visual images as a source of information</i>  <i>Ann Werner: Visual Studies of Sound: Girls looking at popular music online</i>  <i>Ingelise Flensburg: The creative drawing process</i>  <i>Siren Hope: Youthgaze – Youth telling audio-visual stories about own experiences.</i>	Session IX. Iconology as ideology (Röda rummet) Chair: <i>Anna Dahlgren</i>  <i>Marie-Louise Stjerna: Media representations and 'educational images' in the exploration of notions of food and eating</i>  <i>Cecilia Strandroth: Only Simple Propaganda? A New Look at the FSA Photographic Archive</i>  <i>Olga Boytsova: The role of photography in the contemporary Russian urban wedding</i>  <i>Natalia Bratova. Cinematic Saint-Petersburg in "Piter FM"</i>
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Coffee and short break during the presentations.

11.15 – 11.30	Refreshments
11.30 – 13.00	Panel: <i>Where are Visual Studies Heading?</i> with Faye Ginsburg, Lisbeth Holtedahl, Sarah Pink, Joan Schwartz. (Hörsalen)
13.00 – 13.15	Summing up. Next steps. Farewell. (Hörsalen)
13.15	Lunch